

Chief & Rays Give Over \$20,000 in Groceries

Defiance, OH — September 24, 2009. Over \$20,000 worth of groceries was grabbed during the 36 shopping sprees held at Chief and Rays this summer. Local residents had a chance to win one of three 90 second shopping sprees held this summer at Chief and Rays Supermarkets. Customers who spent \$50 in one transaction received an entry form to enter the shopping spree contest. Each store had three winners.

While customers and store associates cheered them on, the winners had fun filling up their carts. One customer stated, “I know it was luck that my name was drawn – but I had a blast grabbing groceries.” Another winner said, “My family and I have a stockpile of food!”

Annette Hoeffel, Director of Marketing, stated “The economy right now is especially difficult in Northwest Ohio where unemployment rates are above the state average. We wanted to find a new way to help our customers fill their pantries and freezers. This is a prize that our customers truly need and can appreciate. It literally puts food on their table.”

About Chief Supermarkets

Chief is a family-owned, regional supermarket chain. The company operates twelve stores under the Chief and Rays banners in nine communities in northwest and west central Ohio.

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